



6th INTERNATIONAL  
CERAMIC, BATHROOM  
& KITCHEN EXHIBITION

 **20-22 May 2025**  
 **Landmark Centre,  
Lagos - NIGERIA**

## 6th MEGA CERAMICA NIGERIA

**The sector is waiting for the 6<sup>th</sup> Mega Ceramica Nigeria; Ceramics, Bathroom & Kitchen Exhibition which will be held between the dates of 20-22 May 2025 at Landmark Centre at Lagos, Nigeria.**

After the successful 5th edition of the Mega Ceramica Nigeria the companies are waiting for the 2025 edition to expand their business scope. At the beginning of the story, Nigeria Build Expo specialized its adventure with construction and building hall. During the 8 years experiences of Nigeria Build Expo; ceramic companies have participated in the Construction & Building hall, on 2019 due to high demand from ceramic companies Elan Expo decided to open a special hall for the Ceramic companies. **Mega Ceramica Nigeria** gathered many the key buyers and manufacturers of the products like ceramic surfaces, wallpapers, wood flooring, marble, stone, bathroom furnishings, brick, sanitary ware and tile.

### **“INVESTMENT DEMANDS AT THE NIGERIAN CERAMIC INDUSTRY IS ANNUALLY INCREASING”**

West Africa’s richest country Nigeria has sufficient amounts of Ceramic raw materials. Although Nigeria is rich in the ingredients of Ceramic Production, there is huge lack of Ceramic processing industry. Local companies look forward to do business with international companies. For the purpose many local sectoral leaders; **West African Ceramics, Royal Ceramic, Caka Group, Mossaica, Premium Marble and Granite (PMG), Cambielli Nigeria, DOFAS, Ceram Negar Tile, Geberit, Hansgrohe, Zet Ceram, Amberger Kaolinwerke Eduard Kick GmbH & Co. KG, Afess Industrial Equipment, Nigeria Royal Castle Ceramics Company Limited, Saint Gobain Weber Nigeria** and more attended the Mega Ceramica Nigeria. Mega Ceramica Nigeria Expo is an unmissable opportunity to enter Nigerian Ceramic market because over 800 thousand dollars is being spending annually for the **Ceramic, Kitchen, Bathroom, Sanitary, Marble, and Stone products in Nigeria.**

### **INCREASING DEMAND FOR NIGERIAN CERAMIC MARKET PROVES THAT NIGERIA IS THE BEST FOR THE CERAMIC, KITCHEN, BATHROOM, SANITARY, STONE, AND MARBLE INDUSTRY INVESTMENTS!**

Elan Expo concluded the 4th edition of annual successful Mega Ceramica Nigeria in Nigeria which was the meeting point of the major brands. Mega Ceramica Nigeria which is an avenue of interaction in Ceramic, Bathroom and Kitchen sectors hosted **172 global brands from 25 countries; Bulgaria, Canada, China, Egypt, Germany, Ghana, India, Italy, Japan, Lebanon, Morocco, Nigeria, Poland, Russia, S. Arabia, S. Africa, S.Korea, Spain, Taiwan, Turkey, U.S.A, Ukraine, U.A.E., U.K, And Jordan. 6** conferences and workshops were organized and more than **8600 professional visitors** from all around the World attended the show.

The General Manager of ELAN EXPO Mr. Süer AY interprets this year Build Expo show as “5<sup>th</sup> edition of Mega Ceramica Nigeria was as attractive as the previous years. Mega Ceramica Nigeria were supported

by many local associations and institutions; such as **NICE, NIMECHE, NIOB, APWEN, NSE, NIQS, Honey Treat Trade Academy and Engineering Resources Academy.**

## **SAVE THE DATE!!!**

**6<sup>th</sup> MEGA CERAMICA NIGERIA** which provide perfect interaction to all sector; Bathroom Products, Bathroom Furnishings, Sanitary Installations and Accessories, Ceramic Floor & Wall Tiles and Wall-Covering Products, Ceramic Processing Technologies, Kitchen Products and Accessories **will take place between the dates 20-22 May 2025 with the concurrent exhibitions as 9<sup>th</sup> NIGERIA BUILD Expo at Landmark Centre at Lagos, Nigeria.**

## **ABOUT ELAN EXPO**

**Elan Expo** was founded in 1997 and now manages over 30 market-leading B2B events in up to 8 countries each year. Headquartered in Istanbul, Turkey, it is currently active in **Nigeria, Tanzania, Azerbaijan, Kenya, Morocco, Iran, Iraq, and Algeria.**

**Elan Expo** employees over 90 people who are passionate about the communities that they serve and skilled at creating the ideal circumstances for relationships to develop, knowledge to be gleaned and deals to be done by the departments of sales, marketing, B2B, visitor promotions, project, finance and advertising.

**Elan Expo's** operation is active in exhibitions with the multiple sectors such as **Real Estate & Investment, Construction & Building Materials, Furniture & Decoration, Food & Agriculture, Beauty & Cosmetic, Fashion & Textile, Healthcare & Medical Products, HVAC, Landscape & Urban, Municipality & City Planning, and LED & Advertising.**

Elan Expo's knowledge of communities they serve, their ability to attract the right people and their skill of curating the physical space and creating memorable experiences bring thousands of like-minded people together. It is the shared experience and the opportunities to make human connections which allow businesses to grow.

**For more information, please do not hesitate to contact us;**

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